



*Hallmark Floors*

## Luxury Vinyl Catalog

Inspired by Nature, Created by Hallmark

# HALLMARK FLOORS


Inspired by nature... Created by Hallmark

## VINYL DESIGN

Hallmark Floors' Premium and Luxury Vinyl is a superior alternative to Hardwood Floors. Available in an assortment of colors, styles, textures & designs, there is a perfect fit for any home, office or professional interior. The detail of genuine wood texture, tile, stone, concrete & fabric provides an array of choices to enhance the theme of your already existing dectr.

Hallmark Floors' Premium & Luxury Vinyl is profoundly durable, with a top choice wear layer & warranty providing a stunning & enduring floor that is designed to impress and built to last.

Hallmark Floors... simply better



EMBOSSING



TREND

Each collection is designed  
to replicate real wood & stone...

## TEXTURE



COLOR



HIGH DEFINITION PRINTING



FASHION

design  
quality  
trend

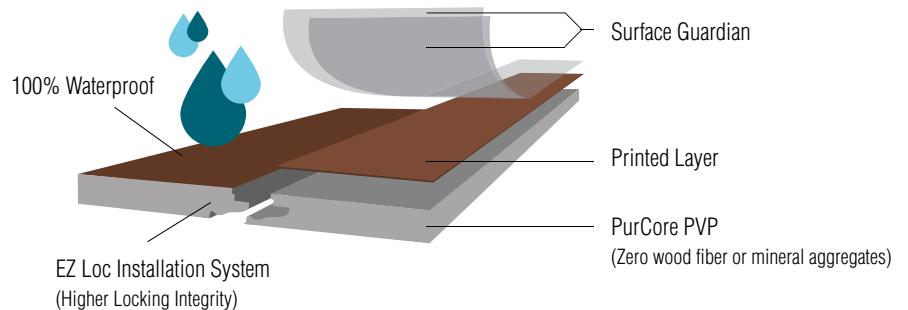
# FASHIONABLE PREMIUM VINYL PLANK

Experience a superior hardwood alternative

## PREMIUM VINYL PLANK

Hallmark Floors' Premium Vinyl Plank Flooring is the most remarkable hardwood alternative. This new collection was designed using high-definition printing in order to create the most genuine wood textures. The use of intricate layers of color, sawn-cut visuals and embossing, recreate the beauty of natural wood. The Premium Vinyl line is fashionable, high-quality and innovative as well as 100% waterproof, 100% pure virgin vinyl and high durability.

As Hallmark Floors' thickest vinyl (5.5mm) with an Anti Bacterial coating, and Floor Score certification, our Premium Vinyl Plank is safe & healthy for you and your family to enjoy for years to come.



Premium Vinyl Plank Collections:

- Courtier
- Polaris

Polaris



Courtier

Polaris



## Courtier Baroness Hickory

Dimensions: 7" x 59" x 5.5mm  
 Wear Layer: 20mil (.5mm) Surface Guardian Pro®  
 Core: PurCore PVP®

Edge Detail: Microbevel  
 Warranty: Limited Lifetime Structural & Residential Finish  
 10 Year Commercial Structural & 5 Year Commercial Finish

Board Variation:   
 V3 - MODERATE BOARD VARIATION





# Courtier

Premium Vinyl Plank

## simply regal

Courtier Premium Vinyl Flooring was created to replicate both naturally reclaimed and contemporary hardwood floors. The innovative process provides the most natural weathered sawn-cut wood visuals and textures - you won't believe it isn't real wood. The depth of color in this diverse collection is unlike any other vinyl flooring product, but it's still completely waterproof, durable, easy to clean, FloorScore Certified and made using 100% pure virgin vinyl. Courtier PVP is the most elegant and dependable wood alternative.

## benefits

### CLARITY, DURABILITY & FASHION:

- Surface Guardian Pro Finish – 20 mil wear layer
- 100% Waterproof & Lifetime Residential Warranty
- High-definition Printing, Wood Textures & Sawn-cut Visuals

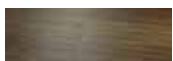
### STABILITY, DENSITY & COMFORT:

- Purcore PVP – Contains Zero Wood Fiber or Mineral Aggregate
- EZ Loc Installation System – Higher Locking Integrity
- Higher density provides greater comfort for feet and spine

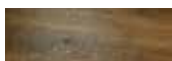
### PROACTIVE, HEALTHY & CERTIFIED:

- Micro Nanocontrol – Effectively kills micro organisms.
- 100% Floor Score Certified – Healthy Indoor Air Quality
- Neutral VOC & Formaldehyde Free

For complete specifications on this collection & latest updates, visit [hallmarkfloors.com](http://hallmarkfloors.com)



Sovereign Oak  
COSOV705MM



Monarch Hickory  
COMON7H5MM



Imperial Oak  
COIMP705MM



Archduke Oak  
COARC705MM



Duchess Hickory  
CODUC7H5MM



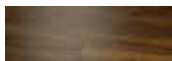
Baroness Hickory  
COBAR7H5MM



Chevalier Pine  
COCHE7P5MM



Viscount Walnut  
COVIS7W5MM



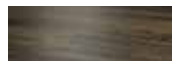
Viceroy Maple  
COVIC7M5MM



Regent Eucalyptus  
COREG7E5MM



Kaiser Oak  
COKAI705MM



Paladin Oak  
COPAL705MM



Esquire Maple  
COESQ7M5MM



Vidame Hickory  
COVID7H5MM



## Polaris Champlain Oak

Dimensions: 5.75" x 48" x 5.5mm  
Wear Layer: 12mil (.3mm) Surface Guardian Basic®  
Core: PurCore PVP®

Edge Detail: Microbevel  
Warranty: Limited Lifetime Structural & Residential Finish  
10 Year Commercial Structural & 5 Year Commercial Finish

Board Variation:   
V3 - MODERATE BOARD VARIATION







# Polaris

Premium Vinyl Plank

## simply remarkable

Polaris Premium Vinyl Flooring was designed using high-definition printing in order to create the most genuine wood textures. This modern PVP collection has an authentic wood look due to the intricate layers of color & depth and realistic sawn cut visuals. Not to mention, Polaris is FloorScore Certified, 100% pure virgin vinyl, waterproof, durable and family friendly. You will love this premium vinyl plank for both its quality and design in any commercial or residential space.

## benefits

### CLARITY, DURABILITY & FASHION:

- Surface Guardian Basic Finish – 12 mil wear layer
- 100% Waterproof & Lifetime Residential Warranty
- High-definition Printing, Wood Textures & Sawn-cut Visuals

### STABILITY, DENSITY & COMFORT:

- Purcore PVP – Contains Zero Wood Fiber or Mineral Aggregate
- EZ Loc Installation System – Higher Locking Integrity
- Higher density provides greater comfort for feet and spine

### PROACTIVE, HEALTHY & CERTIFIED:

- Micro Nanocontrol – Effectively kills micro organisms.
- 100% Floor Score Certified – Healthy Indoor Air Quality
- Neutral VOC & Formaldehyde Free

For complete specifications on this collection & latest updates, visit [hallmarkfloors.com](http://hallmarkfloors.com)



De Gama Oak  
PODEG605MM



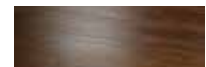
Champlain Oak  
POCHA605MM



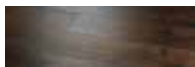
Magellan Oak  
POMAG605MM



Raleigh Oak  
PORAL605MM



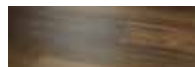
Endeavor Hickory  
POEND6H5MM



Drake Hickory  
PODRA6H5MM



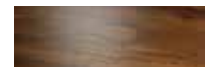
Dias Hickory  
PODIA6H5MM



Argo Walnut  
POARG6W5MM



Erikson Maple  
POERI6M5MM



Intrepid Maple  
POINT6M5MM

design  
quality  
trend

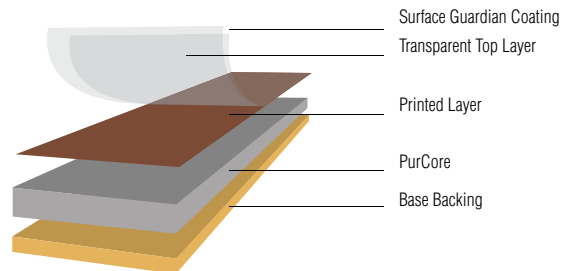
# CONTEMPORARY LUXURY VINYL TILE & PLANK

Experience a superior hardwood alternative

## LUXURY VINYL TILE & PLANK

Hallmark Floors' Luxury Vinyl Tile & Plank Flooring is carefully crafted to be the highest quality LVT. The face of the tile is coated with a protective layer that helps resist scratching and scuffing and adds additional durability that assists in the resistance of tears & dents. The third layer is the printed visuals for a variety of choices to match any interior, including realistic wood, stone, slate, ceramic, concrete or fabric.

Hallmark Floors' Luxury Vinyl Tile & Plank is a superior alternative to Hardwood or even Premium Vinyl.



### Luxury Vinyl Tile & Plank Collections:

- El Dorado
- Sierra Madre
- Hermosa Stone
- Times Square
- Town & Country
- Castle & Cottage

Sierra Madre



Hermosa Stone

Town & Country

El Dorado



## Sierra Madre Piedmont Oak

Dimensions: 7¼" x 48" x 3mm  
 Wear Layer: 20mil (.5mm) Surface Guardian Pro®  
 Core: PurCore Ultra®

Edge Detail: Microbevel  
 Warranty: Lifetime Structural & Residential Finish  
 20 Year Commercial Structural & 10 Year Commercial Finish

Board Variation:   
 V2 - SLIGHT BOARD VARIATION





# Sierra Madre

## simply authentic

Sierra Madre Luxury Vinyl Flooring is the best of both worlds - it has the warmth of hardwood with the durability and easy maintenance of vinyl planks. The collection reflects realistic graining and longer length boards; plus, every plank is wire brushed and handscraped in order to feature the most popular textures. In addition to the wooden visual aesthetic, Sierra Madre also features the latest in vinyl technology; it is durable, water resistant and even absorbs sound. Sierra Madre is the luxury vinyl that most closely resembles authentic hardwood floors and it is designed to hold up to any lifestyle.

## benefits

### Finish:

- Antibacterial & Fungal Control
- Commercially Rated Wear Layer
- 100% Renewable w/ Warranty intact

### Structure:

- Highest possible dimensional stability
- 100% Renewable
- PurCore Ultra® – Lifetime Structure Guarantee

### Clean Air:

- Formaldehyde Free
- VOC free maintenance
- 100% Floor Score Certified - Healthy indoor air quality

For complete specifications on this collection & latest updates, visit [hallmarkfloors.com](http://hallmarkfloors.com)



Bridle Hickory  
SMBRI7H3MM



La Palma Oak  
SMLAP703MM



Montecito Oak  
SMMON703MM



Newport Beach Oak  
SMNEW703MM



Oceanside Oak  
SMOCE703MM



Pelham Maple  
SMPEL7M3MM



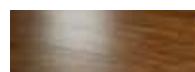
Piedmont Oak  
SMPIE703MM



Rawhide Hickory  
SMRAW7H3MM



Redondo Oak  
SMRED703MM



Riata Hickory  
SMRIA7H3MM



Solana Oak  
SMSOL703MM



Terret Walnut  
SMTER7W3MM



Hermosa Stone Mandora Carrera

Dimensions: 18" x 18" x 3mm  
 Wear Layer: 20mil (.5mm) Surface Guardian Pro®  
 Core: PurCore Ultra®

Edge Detail: Bevel  
 Warranty: Lifetime Structural & Residential Finish  
 20 Year Commercial Structural & 10 Year Commercial Finish

Board Variation:   
 V2 - SLIGHT BOARD VARIATION





# Hermosa Stone

## simply natural

Hermosa Stone Luxury Vinyl Flooring provides such a natural, realistic stone look that you have to touch it in order to realize it is LVT. Not to mention, you can create a customized look by mixing and matching the varied textures and colors. Much like real stone, Hermosa Stone is built to endure; the combination of our Surface Guardian Pro® UV cured ceramic finish and Purcore Ultra® 100% virgin material core makes for a durable vinyl floor.

For visual variety, the Hermosa Stone Collection may also be installed with grout, to give a real tile aesthetic.

## benefits

### Finish:

- Antibacterial & Fungal Control
- Commercially Rated Wear Layer
- 100% Renewable w/ Warranty intact

### Structure:

- Highest possible dimensional stability
- 100% Renewable
- PurCore Ultra® – Lifetime Structure Guarantee

### Clean Air:

- Formaldehyde Free
- VOC free maintenance
- 100% Floor Score Certified - Healthy indoor air quality

For complete specifications on this collection & latest updates, visit [hallmarkfloors.com](http://hallmarkfloors.com)



Amaro Ardesia  
HSARDAM183MM



Caldera Ardesia  
HSARDCA183MM



Dolcetto Ardesia  
HSARDDO183MM



Marrone Ardesia  
HSARDMA183MM



Gris Carrara  
HSCARGR183MM



Lunaria Carrara  
HSCARLU183MM



Mandoria Carrara  
HSCARMA183MM



Avorio Pietra  
HSPIEAV183MM



Biscotti Pietra  
HSPIEBI183MM



Crema Pietra  
HSPIECRE183MM



Noce Pietra  
HSPINOC183MM



Novana Pietra  
HSPIENO183MM



## El Dorado Pyrenees Pine

Dimensions: 6" x 48" x 3mm

Wear Layer: 20mil (.5mm) Surface Guardian Pro®

Core: PurCore Ultra®

Edge Detail: Microbevel

Warranty: Lifetime Structural & Residential Finish  
20 Year Commercial Structural & 10 Year Commercial Finish

Board Variation:



V2 - SLIGHT BOARD VARIATION







# El Dorado

## simply durable

El Dorado Luxury Vinyl Flooring brings a new level of dependability to the LVT world. It is the right choice for anything ranging from commercial to residential to healthcare or even hospitality projects.

El Dorado was built with a thicker wear layers and superior Surface Guardian Pro® finish - Can you say durable? Plus, the collection is complete with versatile colors and textures that will suit any decor.

## benefits

### Finish:

- Antibacterial & Fungal Control
- Commercially Rated Wear Layer
- 100% Renewable w/ Warranty intact

### Structure:

- Highest possible dimensional stability
- 100% Renewable
- PurCore Ultra® – Lifetime Structure Guarantee

### Clean Air:

- Formaldehyde Free
- VOC free maintenance
- 100% Floor Score Certified - Healthy indoor air quality

For complete specifications on this collection & latest updates, visit [hallmarkfloors.com](http://hallmarkfloors.com)



Barcelona Spruce  
EDBAR6S3MM



Caceres Acacia  
EDCAC6A3MM



Cadiz Oak  
EDCAD6O3MM



Granada Walnut  
EDGRA6W3MM



Madrid Maple  
EDMAD6M3MM



Malaga Mahogany  
EDMAL6M3MM



Tortosa Sisal  
EDTOR6S3MM



Pyrenees Pine  
EDPYR6P3MM



Cortez Sisal  
EDCOR6S3MM



Gibraltar Oak  
EDGIB6O3MM



Seville Oak  
EDSEV6O3MM



Valencia Teak  
EDVAL6T 3MM



## Times Square Central Park Wood End Grain

Dimensions: 6" x 48" x 3mm (Duomo Stone & Wood End Grain)  
 18" x 36" x 3mm (Stone/Concrete, Lineal & Fabric)

Wear Layer: 20mil (.5mm) Surface Guardian Pro®

Core: PurCore Eco®

Edge Detail: Bevel (Duomo Stone & Wood End Grain)  
 Square (Stone/Concrete, Lineal & Fabric)

Warranty: Lifetime Structural & Lifetime Residential Finish  
 20 Year Commercial Structural & 10 Year Commercial Finish

Board Variation: 

\*St. Marks Wood End Grain & Central Park Wood End Grain: V3 - MODERATE BOARD VARIATION





# Times Square

## simply modern

Times Square is our newest Luxury Vinyl Flooring; inspired by nature and crafted to meet the demands of a modern lifestyle. This contemporary collection provides a wide range of unique designs from concrete slates to natural wood grains and even smooth stones. Times Square was created to reflect raw materials using high definition printing, embossed textures, large format tiles and crisp colors.

Plus, Times Square promotes a healthy life - it is FloorScore certified and includes Nanocontrol. You will love the durable luxury vinyl sheets for both its quality and design in any commercial or residential space.

## benefits

### Finish:

- Antibacterial & Fungal Control
- Commercially Rated Wear Layer
- 100% Renewable w/ Warranty intact
- Lifetime Finish Warranty

### Structure:

- Highest possible dimensional stability
- 100% Renewable
- PurCore Eco® – Lifetime Structure Guarantee

### Clean Air:

- Formaldehyde Free
- VOC free maintenance
- 100% Floor Score Certified - Healthy indoor air quality

For complete specifications on this collection & latest updates, visit [hallmarkfloors.com](http://hallmarkfloors.com)



Broadway Duomo Stone  
TS6BRODS



Rockefeller Duomo Stone  
TS6ROCDs



Madison Stone Concrete  
TS18MADSC



5th Avenue Stone Concrete  
TS18FTHSC



St. Mark's Wood End Grain  
TS6STMWE



Central Park Wood End Grain  
TS6CENWE



Wall Street Lineal Concrete  
TS18WALLCC



Canal Lineal Concrete  
TS18CANLC



Delaney Fabric  
TS18DELFA



Grand Central Fabric  
TS18GRAFA



## Castle & Cottage Arcadian Oak

Dimensions: 6" x 48" x 2mm

Wear Layer: 12mil (.3mm) Surface Guardian Basic®

Core: PurCore Ultra®

Edge Detail: Square

Warranty: Lifetime Structural & 25 year Residential Finish  
20 Year Commercial Structural & 7 Year Commercial Finish

Board Variation:



V2 - SLIGHT BOARD VARIATION





# Castle & Cottage

## simply appealing

Castle & Cottage Luxury Vinyl Flooring includes a variety of wood species that offer an appealing range of hardwood visuals. The collection is designed with realistic, embossed wood grain textures that allow it to eclipse any LVT product you've seen before.

Castle & Cottage is durable, easy to maintain and even water resistant. However, not only is this floor dependable and family friendly, but it also outmatches its competition in design & style

## benefits

### Finish:

- Antibacterial & Fungal Control
- Commercially Rated Wear Layer
- 100% Renewable w/ Warranty intact

### Structure:

- Highest possible dimensional stability
- 100% Renewable
- PurCore Ultra® – Lifetime Structure Guarantee

### Clean Air:

- Formaldehyde Free
- VOC free maintenance
- 100% Floor Score Certified - Healthy indoor air quality

For complete specifications on this collection & latest updates, visit [hallmarkfloors.com](http://hallmarkfloors.com)



Arcadian Oak  
CCARC602MM



Chaminade Oak  
CCCHA602MM



Chatham Walnut  
CCCHA6W2MM



Cupari Acacia  
CCCUP6A2MM



Jari Oak  
CCJAR602MM



Morello Cherry  
CCMOR6C2MM



Ponderosa Pine  
CCPON6P2MM



Provincial Oak  
CCPRO602MM



Pumilla Elm  
CCPUM6E2MM



Rubra Elm  
CCRUB6E2MM



Sakonnet Oak  
CCSAK602MM



Senegalia Acacia  
CCSEN6A2MM



## Town & Country Springfield Birch

Dimensions: 6" x 36" x 2mm

Wear Layer: 12mil (.3mm) Surface Guardian Basic®

Core: PurCore Ultra®

Edge Detail: Square

Warranty: Lifetime Structural & 25 year Residential Finish  
20 Year Commercial Structural & 5 Year Commercial Finish

Board Variation:



V2 - SLIGHT BOARD VARIATION\*

\*Charleston Oak, Savannah Oak & Concord Oak: V3 - MODERATE BOARD VARIATION





# Town & Country

## simply functional

Town & Country Luxury Vinyl Flooring is one of our most popular LVT products because of its close resemblance to real hardwood floors. This collection is full of both domestic and exotic wood species - you will find the perfect match for any residential or commercial project.

Town & Country is the most functional luxury vinyl flooring on the market - it is beautiful, family friendly, durable and easy to maintain.

## benefits

### Finish:

- Antibacterial & Fungal Control
- Commercially Rated Wear Layer
- 100% Renewable w/ Warranty intact

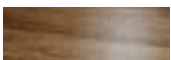
### Structure:

- Highest possible dimensional stability
- 100% Renewable
- PurCore Ultra® – Lifetime Structure Guarantee

### Clean Air:

- Formaldehyde Free
- VOC free maintenance
- 100% Floor Score Certified - Healthy indoor air quality

For complete specifications on this collection & latest updates, visit [hallmarkfloors.com](http://hallmarkfloors.com)



Allegheny Oak  
TCALL602MM



Appalachian Birch  
TCAPP6B2MM



Blue Ridge Fir  
TCBLU6F2MM



Cambridge Walnut  
TCCAM6W2MM



Cumberland Cedar  
TCCUM6C2MM



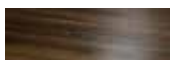
Lexington Pecan  
TCLEX6P2MM



Plymouth Maple  
TCPLY6M2MM



Portsmouth Oak  
TCPOR6O2MM



Shenandoah Oak  
TCSHE6O2MM



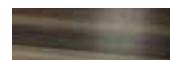
Smoky Mountain Pine  
TCSMO6P2MM



Springfield Birch  
TCSPR6B2MM



Wellesley Oak  
TCWEL6O2MM



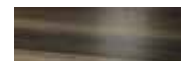
Savannah Oak  
TCSAV6O2MM



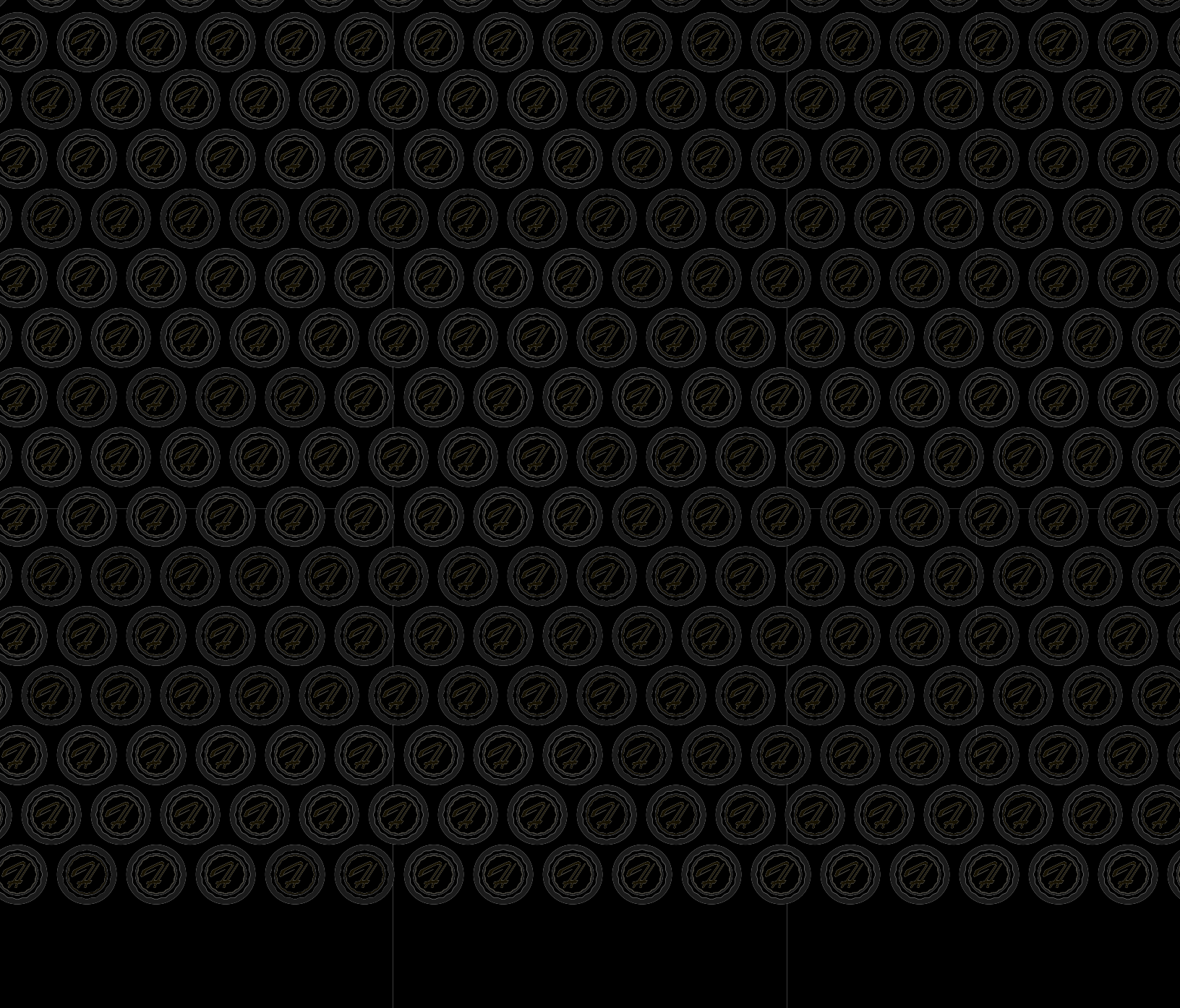
Charleston Oak  
TCCHA6O2MM



Winchester Oak  
TCWIN6O2MM



Concord Oak  
TCCON6O2MM



*Hallmark Floors.*

... Simply better

Stay Connected!



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